

People in CSE: Incentives and Insight

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School of Information

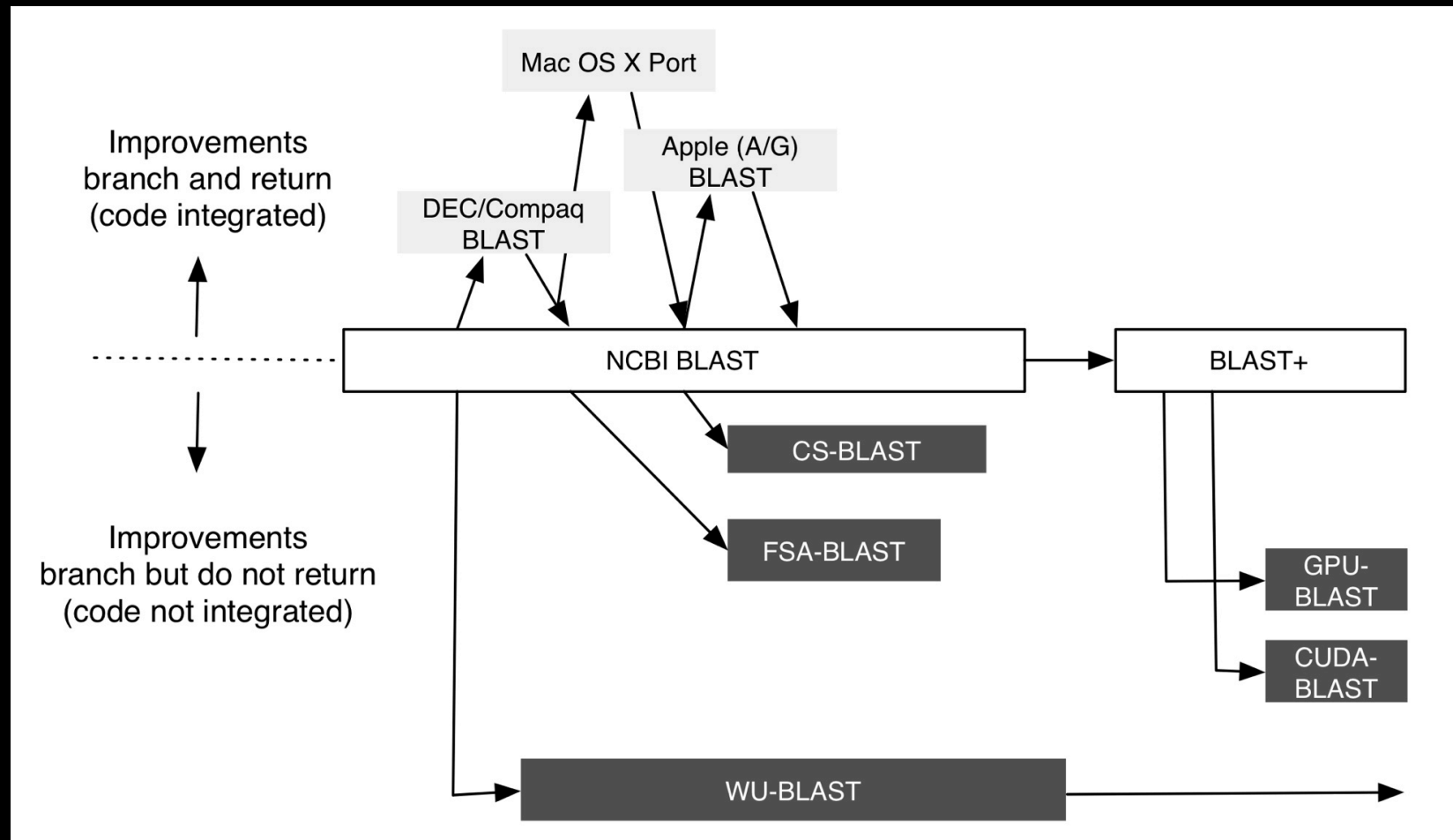
University of Texas at Austin

18 November 2015

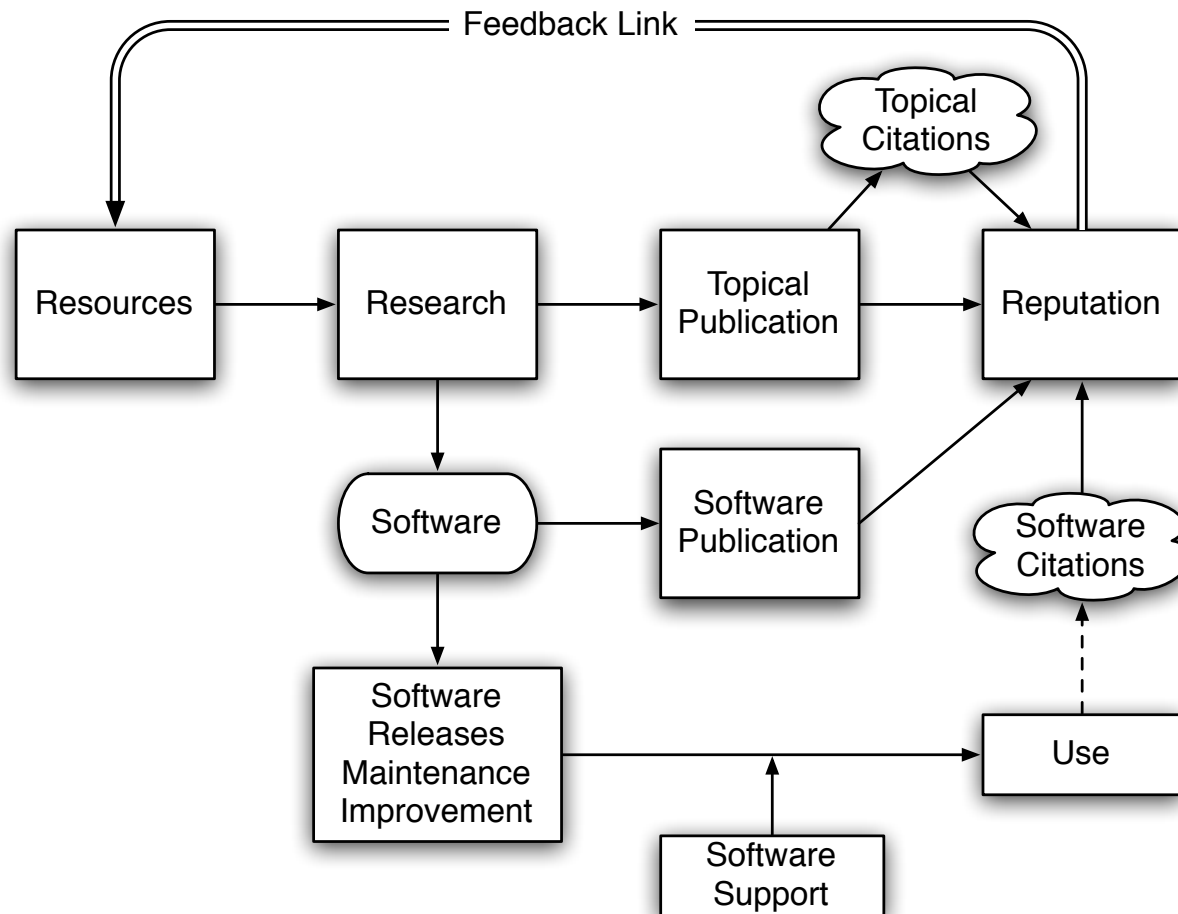
Twitter: @jameshowison

(slides on slideshare, see twitter for link)

What's different about SE in CSE?



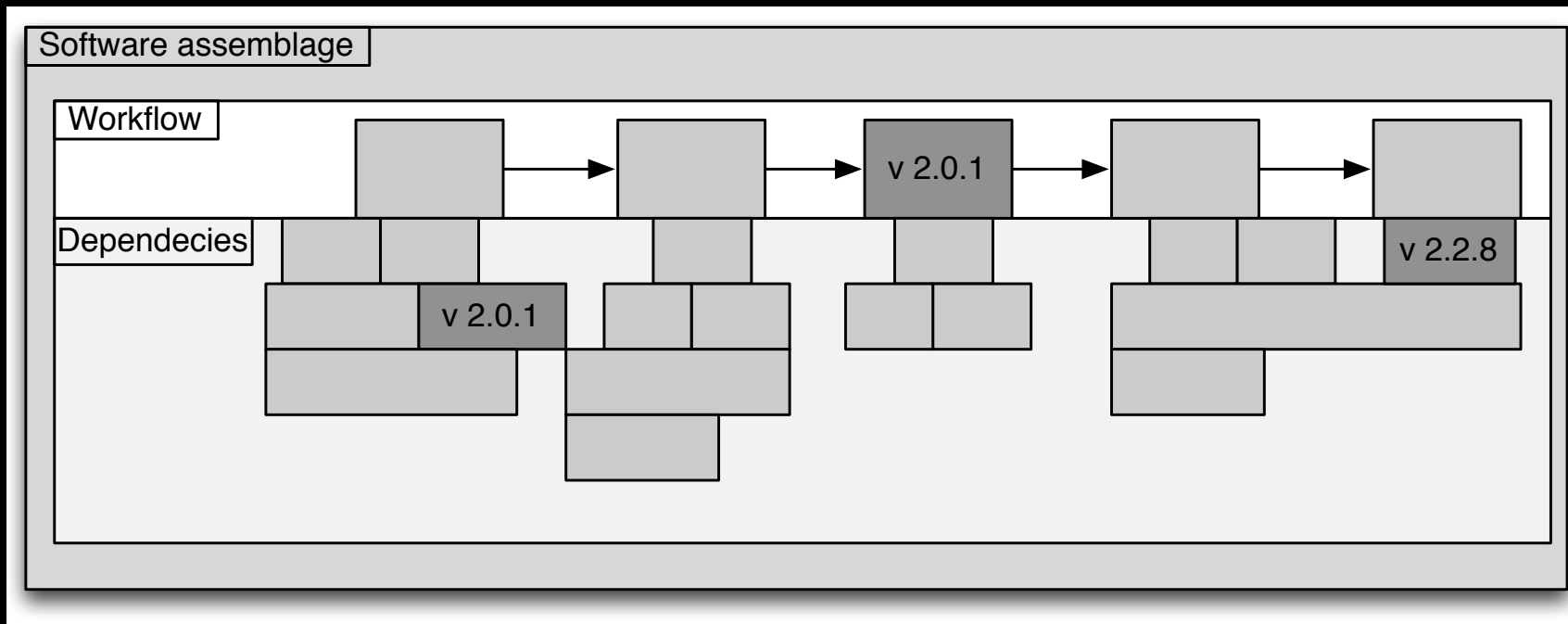
From Code to Impact



Incentives of your developers

| Incentive | Challenge |
|------------|--|
| Money | Keeping it coming; but how long can we do that? |
| Science | How can I keep my developers engaged with the science outcomes (e.g., end-user talks and conferences, code clearly visible in papers) |
| Reputation | Does the project founder or lead receive all the reputation? Can we share it around? Should we ask for citations to a paper or to a website and list contributors there? |
| Use value | How do we avoid after-paper codedumps and move towards small, regular coordinated contributions? |

How is CSE code used?



What insight do we have into how our users really use our code?

Howison and Herbsleb (2011)

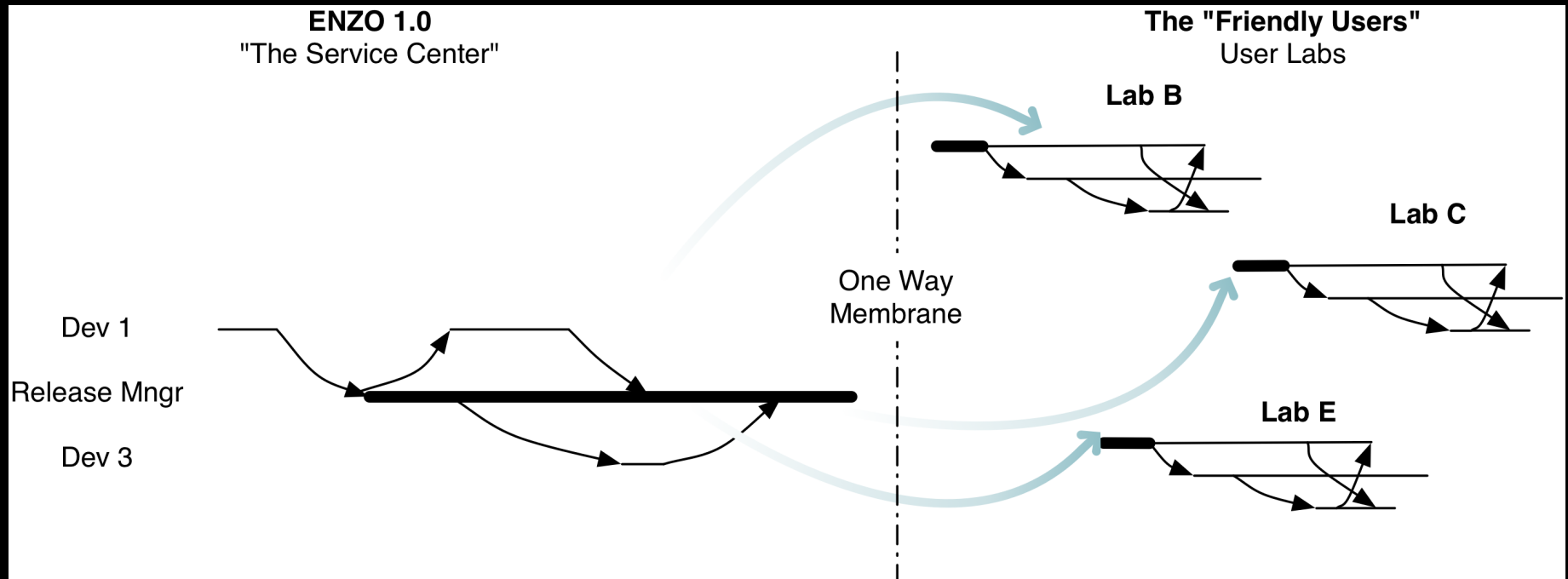
Insight into 2 kinds of dependencies

- Direct dependencies
 - Libraries you call on in your code
 - Who develops these? What motivates them? Have I met them? If not, why not?
 - Does my project push changes “upstream”?
- Complementary dependencies
 - Code our users use with ours in their workflows.
 - How do we know? (Use in CSE very hard to observe)
 - Can we incentivize our users to share this with us?

@jameshowison

How is CSE code developed?

Segal et al, 2005, 2007, 2009. Lee, Bietz et al, (2010, 2012)



- ENZO lab reforms as “Service Center” (grant)
- Mainline branch internally, releases externally
- Little expectation of contributions coming back in
- “Friendly user” labs internally functioning like “early days”

Converting users to co-developers

- Sustainability means figuring out:
 - What work will need to be done and who is motivated to do that work?
- Passive user → Active user
 - How can users learn while supporting each other? (Lakhani and von Hippel, 2003)
 - Set up and maintain a cohesive place (list, irc, stackexchange?)
- User → co-Developer
 - Are we inviting contribution and making it clear how to do it?
 - Can we integrate changes forked from the codebase long ago (long user development cycles)

yt: A good template project

yt project

About

Docs ▾

Community

Develop

Gallery

Project Members

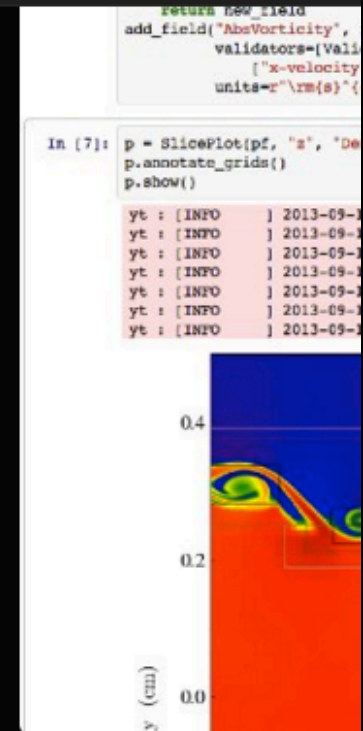
Quick Links ▾

Participatory development.

If you're interested in getting started with helping out, the easiest way is to [Fork us on BitBucket](#), check out the [developer guide](#), and stop by the [development mailing list](#). yt is released under the modified BSD License.

There are lots of [fun projects to work on](#), along with some [open issues](#), and we'd particularly like if you'd help out by [adding a new code](#) or if you'd like to help out by shoring up support in [semi-supported code](#).

Develop!



<http://yt-project.org/>

First step to community: ask for contributions
(Kraut and Resnick, 2012)

Takeaways

- Incentives:
 - What drives your developers and users?
 - What timescales does their work happen on?
 - How can I convert users to co-developers?
- Insight into users:
 - No sales data, poor tracking of downloads, inconsistent citation practices.
 - How do we see our users workflows/assemblages?
 - Can our code automate collecting use data?

Resources

- Great resources at UK Scientific Software Sustainability Institute
 - <http://www.software.ac.uk/resources/get-speed>
- Dan's blog:
 - <https://danielskatzblog.wordpress.com/>
- WSSSPE reports:
 - <http://wssspe.researchcomputing.org.uk/>
- Buzzing Communities (guide to establishing online communities):
 - <http://feverbee.com>
- “Team Geek” (O’Reilly book about teamwork in development)

Papers

Bietz, M. J., Baumer, E. P. S., & Lee, C. P. (2010). Synergizing in Cyberinfrastructure Development (Vol. 19). Retrieved from <http://link.springer.com/10.1007/s10606-010-9114-y>

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Kraut, R. E., & Resnick, P. (2012). Building Successful Online Communities: Evidence-Based Social Design. The MIT Press.

Lakhani, K., & von Hippel, E. (2003). How open source software works: “free” user-to-user assistance. *Research Policy*, 32(6), 923–943.

Lee, C. P., Bietz, M. J., Derthick, K., & Paine, D. (2012). A Sociotechnical Exploration of Infrastructural Middleware Development. Presented at the CSCW.

Segal, J. (2005). When Software Engineers Met Research Scientists: A Case Study. *Empirical Software Engineering*, 10(4), -536.

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